

## Changing the Concept of QSBA2021 Exam Preparation 2024 [Q19-Q37]



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Qlik QSBA2021 exam is designed for business analysts, data analysts, and other professionals who work with data and analytics tools. QSBA2021 exam is intended to validate the skills and knowledge of individuals who work with Qlik Sense and to demonstrate their ability to use the tool effectively to analyze data and make informed business decisions. QSBA2021 exam covers a range of topics, including data modeling, data analysis, data visualization, and data storytelling. Candidates who pass the exam will receive the Qlik Sense Business Analyst Certification, which is recognized globally as a mark of excellence in the field of business analytics.

### QUESTION 19

A business analyst needs to share a link to a specific visualization with colleagues Which steps should the business analyst use?

- \* 1. Go to the OMC and select App Object

2. Right-click the correct visualization to get the URL
3. Share the URL with colleagues
  - \* 1. Go to the Dev Hub and select Single Configurator
2. Select Add data
3. Copy the URL from the browser and share with colleagues
  - \* 1. Right-click the visualization and select Share
2. Select `</>` Embed
3. Copy the URL and share with colleagues
  - \* 1. Right-click the visualization and select View data
2. Select Export data
3. Share the provided link with colleagues

### QUESTION 20

A business analyst needs to develop a visualization that compares performances of every product the company sells and each product category. The CEO wants to highlight the worst- and best-performing products and categories in a meeting that begins in one hour. Using a bar chart, which two approaches should the business analyst use? (Select two.)

- \* Alternative dimensions using fixed number limitations
- \* Stacked bar chart using ColorMix function
- \* Stack dimensions and color by measure
- \* Alternative dimensions and diverging color scheme
- \* Stack dimensions and color by dimension

### QUESTION 21

Refer to the exhibit.

Employees							
EmployeeID	Employee Name	Hire Date	Termination Date	Address	State	Job Level	Salary
2100	Ann Rogers	8/13/2017		123 Infinity Ln	CA	Sales Level II	\$60,000
1100	Bob Hammond	1/11/2016		9182 Broadway	NY	Sales Manager I	\$73,000
1003	Cindy	5/2/2010	7/3/2018	555 Marty Grass	LA	Regional Director	\$87,000

The data architect loads these fields from a data source. A business analyst is creating an app for the human resources team. Several visualizations are required.

- \* Line chart to show the number of new hires and terminations monthly
- \* Treemap to show the number of employees by department and job level

- \* Distribution plot of annual salaries or amount of benefits received by duration of employment or location
- \* KPI to show average cost per employee

The cost per employee can be calculated by adding the employee salary to the amount of benefits received Which two additional fields does the business analyst need from the data architect to meet these requirements? (Select two )

- \* Number of hires and termination
- \* Benefits received
- \* Average cost of employee
- \* Years employed
- \* Department

## QUESTION 22

A customer wants to perform a regional sales analysis to learn how products set over time in different areas The business analyst needs to design a sheet in the app for business users to perform several tasks

- \* Select two different groups of countries to study
- \* Compare sales over time between these two groups using a bar chart
- \* Change the group items by selecting different countries at any time
- \* Select a time range in the bar chart and drill-down to daily transactional sales Which steps should the business analyst follow to meet these requirements?
  - \* Create one Alternate State Set1
  - \* Create two Filter Panels one associated to this Set1 and one Default State(S)
  - \* Create a Bar chart with the drill-down dimension and two measures  $\text{sum}(\{\text{Set1}\}; \text{Sales})$  and  $\text{sum}(\{\text{Set1}\}; \text{Sales})$
  - \* Create two Alternate States Set1 and Set2
  - \* Create two Filter Panels each associated with an Alternate State
  - \* Create a Bar chart with a drill-down dimension and two measures  $\text{sum}(\{\text{Set1}\}; \text{Sales})$  and  $\text{sum}(\{\text{Set2}\}; \text{Sales})$
  - \* Create one Alternate State Set1
  - \* Create two Filter Panels one associated to this Set1 and one Default State1(\$)
  - \* Create a Bar chart with the drill-down dimension and two measures  $\text{sum}(\{\text{Set1}\}; \text{Sales})$  and  $\text{sum}(\{\text{Set1}\}; \text{Sales})$
  - \* Create two Alternate States Set1 and Set2
  - \* Create two Filter Panels each associated with an Alternate State
  - \* Create a Bar chart with drill-down dimension and two measures  $\text{sum}(\{\text{Set1}\}; \text{Sales})$  and  $\text{sum}(\{\text{Set2}\}; \text{Sales})$

## QUESTION 23

A Help Desk department sets a first-time fix target of 65% for all customer calls. The department has a measure that captures the

actual first-time fix percentage. A business analyst needs to choose the visualization that most effectively shows the performance against the target using a color gradient Which visualization should the business analyst use?

- \* Table
- \* Text and Image
- \* Gauge
- \* Combo chart

#### QUESTION 24

A company CEO requests an app that contains global sales information. The CEO needs to present this information to an audience of international investors during an upcoming meeting The presentation must meet several requirements

- \* Contain visualizations that present clearly to a large audience
- \* Answer audience questions dynamically
- \* Be made available as shared content
- \* Emphasize important sales revenue

Which Qlik Sense features must the business analyst prepare?

- \* Set up Nprinting to connect to the app and design a slideshow-style report
- \* Create a storytelling narration in a published app that contains embedded sheets
- \* Embed a video player in the shared app with a recording to describe the charts
- \* Create a sheet that features colorful and layered visualizations and export as a PDF

#### QUESTION 25

A business analyst creates an app for a large retailer The app is based on the past 2 months of transactional data in CSV format After successfully demonstrating the app the retailer provides a table that contains another seven years of data After the new data is loaded the previously responsive app takes 10 times longer to respond to users' selections The app has many complex expressions Which two actions should the business analyst take to resolve the issues? (Select two)

- \* Request the data architect to create flags in the data model to optimize set analysis expressions
- \* Use JOIN statements to reduce the number of tables in the data model
- \* Make sure all master items contain variables that define the expressions
- \* Replace set analysis with calculated fields in the data manager
- \* Create versions of the app using a WHERE clause in the data manager to restrict the data

#### QUESTION 26

A business analyst is creating an app for technicians. The app must meet several requirements

- \* Visualization labels must change according to the selected time period
- \* A button to toggle between Month and Year to Date (YTD)
- \* Two fields combine to create one dimension that is used in several visualizations Which three options are needed to meet the requirements? (Select three.)
- \* Master items
- \* Variables

- \* Calculated fields
- \* Alternate states
- \* Set analysis

### QUESTION 27

A business analyst is developing an app to track the influence of the company's mascot cat on Instagram. The marketing department has several requirements for this solution.

- \* Information must be updated every hour to the company's information monitor
- \* Data from Instagram must be fetched over a REST connection and combined with Google Analytics data
- \* There must be a way to visualize changes of followers in a map

Which two features are needed to meet these requirements? (Select two.)

- \* Standard map visualization
- \* Mashups
- \* Qlik Sense Mobile offline
- \* Qlik NPrinting
- \* Qlik web connectors

### QUESTION 28

Refer to the exhibit.



A business analyst needs to add a table and make sure it is associated appropriately. The table contains regional information about employee offices and must be able to filter the orders by employee office.

Which steps should the business analyst take?

- \* 1. Click the Offices bubble
- 2. Click Synchronize scripted tables
- 3. Move the Offices bubble on top of the Employees bubble
- \* 1. Select the Offices bubble and click the more options menu
- 2. Select concatenate or join option then select concatenate option from the drop-down menu
- 3. Select the Employees bubble
- \* 1. Select the Employees bubble
- 2. Move the Employees bubble on top of the Offices bubble
- 3. Select the associated field
- \* 1. Select the Offices bubble
- 2. Move the Offices bubble on top of the Employees bubble
- 3. Select the associated field

### QUESTION 29

A business analyst is designing a business intelligence solution to track production. There are several requirements in the complicated factory environment

- \* Printed work summary documents produced daily
- \* Information monitors that show custom website with visualizations from QIA Sense
- \* Ability to calculate the shortest routes between two sets of coordinates Which three options are needed to meet these requirements? (Select three)
- \* Mashup
- \* Qlik Compose
- \* Qlik NPrinting
- \* Custom objects
- \* Qlik GeoAnalytics

### QUESTION 30

A business analyst is creating a new app with sales data

- a. The visualizations must meet several requirements:
- \* A Bar chart that shows sales by product group is used on multiple sheets
- \* A KPI object that visualizes that the total amount of sales is used once

- \* A Treemap mat shows margin by product group is used one time inside a Container What should be added to the master items library?
- \* KPI
- \* Treemap
- \* Bar chart
- \* Container

### QUESTION 31

To improve efficiencies a hospital must analyze how often a surgery is started late by operating room and surgeon The business analyst must consider several factors

- \* Dates of each surgery
- \* Number of minutes the start of the surgery is delayed
- \* Operating room
- \* Surgeon name

Which visualization should the business analyst use to meet these requirements?

- \* A combo chart that shows total minutes of delayed starts by operating room and surgeon
- \* A bar chart with total minutes of delayed starts and a drill-down from operating room to surgeon
- \* A scatter plot with delayed start minutes per day operating room and surgeon
- \* A line chart with total minutes of delayed starts and a drill-down from operating room to surgeon

### QUESTION 32

An organization recently acquired a competitor A business analyst needs to merge me custom databases with 20 years of customer and order transactions. The data must be integrated into the existing app to show the past two years of data Performance degradation must be minimized What should the business analyst do to meet this requirement?

- \* \* Add the new Customers and Orders tables and associate the new tables to me existing data model
- \* Filter the data from the Customers and Orders table to bring only data created within the past two years
- \* \* Add the new Customers and Orders tables and concatenate the new tables to the existing data model
- \* Filter the data from the Orders table to bring only data created within the past two years
- \* \* Add the new Customers and Orders tables and associate the new tables to the existing data model
- \* Filter the data from the Orders table to bring only data created within the past two years
- \* \* Add the new Customers and Orders tables and concatenate the new tables to the existing data model
- \* Filter the data from the Customers and Orders table to bring only data created within the past two years

### QUESTION 33

A company installs Qlik Sense on Windows without any additional visualization bungles A business analyst must create an app with three sheets

- \* Sheet 1 KPIs and sales trends for the past 12 months

\* Sheet 2 Regional sales by representative

\* Sheet 3 Sales by country displayed in a map

Users must be able to view all of the sheets and make selections for their analyses.

Which three objects should be added to the three sheets? (Select three)

- \* Filter pane scatter plot and a map
- \* Filter pane bar chart and KPIs
- \* Filter panes KPIs and a combo chart
- \* Filter pane KPIs and a map
- \* Filter panes KPIs and a line chart

### QUESTION 34

A large auditing firm has a proprietary web portal that all of the customers use to access their own data. The owner of the portal has asked if it is possible to embed some OK visualizations within the portal when will present the data back to the Individual customers.

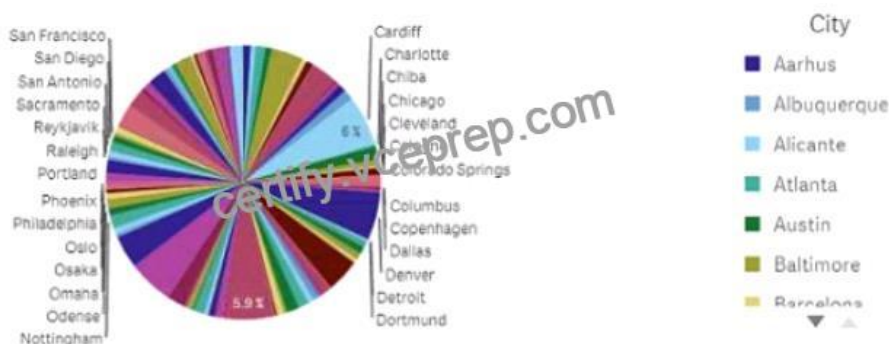
The data within the visualizations must be live and provide up-to-date data every time the customer logs in to the portal and updates when the Qlik Series app is reloaded.

What should the business analyst recommend?

- \* Qlik Dynamic news
- \* ODAG
- \* Embedded Stories
- \* Qlik APIs

### QUESTION 35

Refer to the exhibit.



The business analyst needs to see now me same data wil appear m other chart types Which steps should the business analyst take to meet these requirements?

- \* 1. Create a new chart



2. Enable Insights

3. Select a recommended chart

\* 1. Duplicate the chart

2. Drag and drop a new chart object over the old chart

3. Select Replace

\* 1. Create a new chart

2. Enable Chart suggestions

3. Select a recommended chart

\* 1. Duplicate the chart

2. Enable Chart suggestions

3. Select a recommended chart

### QUESTION 36

A business analyst is creating an app for the team. A set of selections must be applied every time an app is opened.

What should the business analyst do to meet this requirement?

- \* Use a sheet action and apply a bookmark named 'Default';
- \* Create a masnup and use the API to apply default selections
- \* Create a bookmark and select 'Set selections as app default';
- \* Use Section access to predefine tie default selections

### QUESTION 37

A company that manages several tennis clubs uses an app that includes three master measures TotalCost, TotalIncome, and TotalMargin. A business analyst needs to create a new table that utilizes master items and meets the following requirements:

- \* Number of bookings that users make
- \* Cost associated with booking (including electricity and indirect costs)
- \* Income obtained and profit originated in each booking
- \* Sales margin: percentage of margin over income
- \* Detail by tennis clubs

Which optimal expressions should the business analyst use?

- \* `count(BookingID)`
- \* `[TotalCost]`
- \* `[TotalIncome]`

\*  $\text{sum}(\text{income}) - \text{sum}[\text{TotalCost}]$

\*  $\frac{[\text{TotalMargin}] - \text{sum}(\text{Cost})}{\text{sumTotal}(\text{Income})} * 100$

\* \*  $\text{count}(\text{dislinct BookingID})$

\*  $[\text{TotalCost}]$

\*  $[\text{Totalincomel}]$

\*  $[\text{Totalincome}] - [\text{TotalCost}]$

\*  $\frac{[\text{TotalMargin}]}{\{\text{TotalIncome}\}} * 100$

\* \*  $\text{count}(\text{dislinct BookingID})$

\*  $[\text{TotalCost}]$

\*  $[\text{Totalincome}]$

\*  $[\text{Totalincome}] - [\text{TotalCost}]$

\*  $\frac{[\text{TotalMargin}]}{[\text{TotalIncome}]} * 100$

\* \*  $\text{count}(\text{distinct BookingID})$

\*  $[\text{TotalCost}]$

\*  $[\text{Totalincomel}]$

\*  $[\text{Totalincome}] - [\text{TotalCost}]$

\*  $\frac{[\text{TotalMargin}]}{\{\text{TotalIncome}\}} * 100$

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