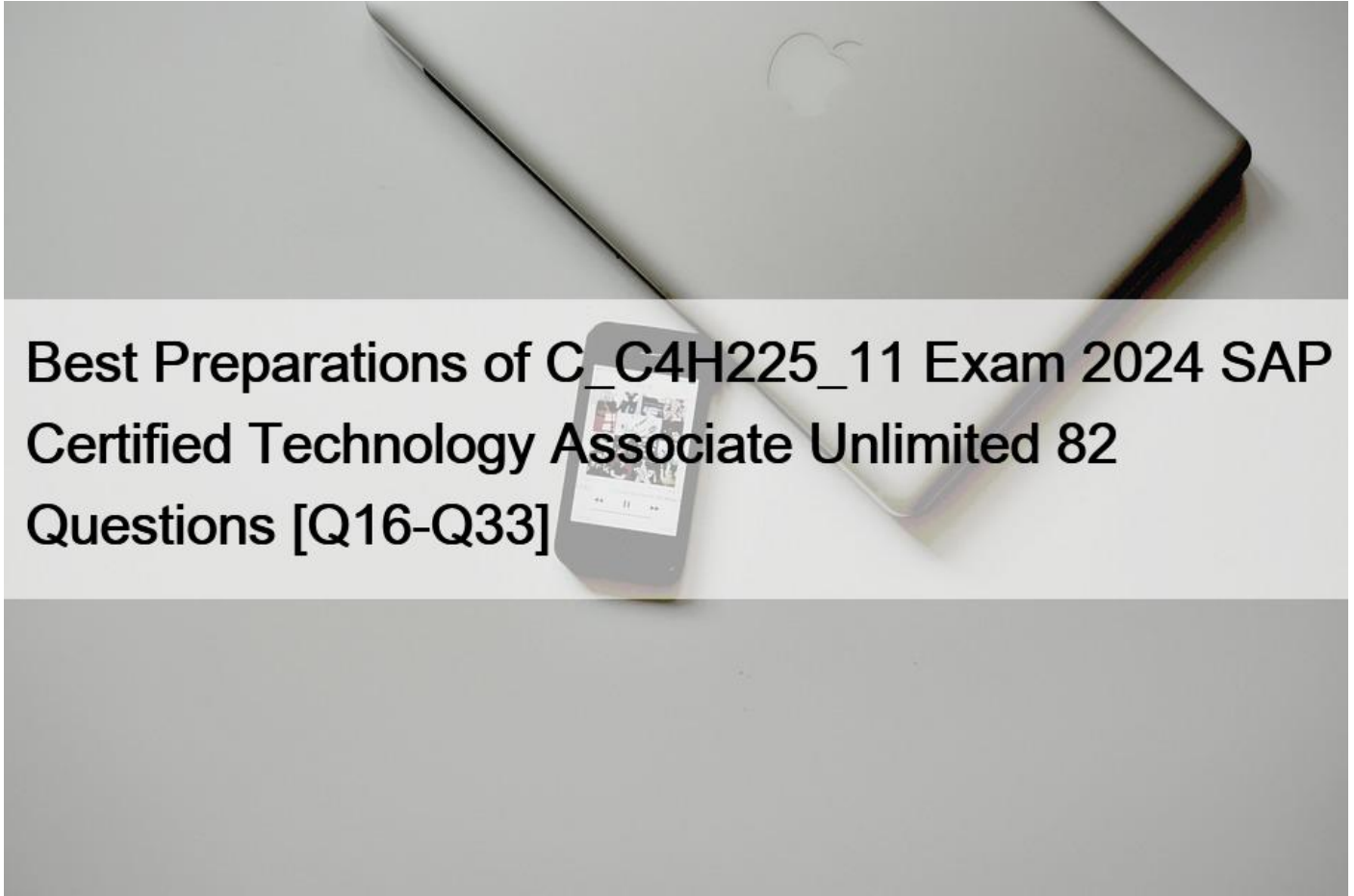


Best Preparations of C_C4H225_11 Exam 2024 SAP Certified Technology Associate Unlimited 82 Questions [Q16-Q33]



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Focus on C_C4H225_11 All-in-One Exam Guide For Quick Preparation.

SAP C_C4H225_11 certification exam covers a range of topics related to SAP Emarsys Customer Engagement solutions, including architecture, configuration, customization, and integration with other SAP solutions. Candidates are required to have a solid understanding of the technical aspects of SAP Emarsys Customer Engagement solutions, including the ability to configure and customize the platform to meet the unique requirements of clients. C_C4H225_11 exam also tests candidates' knowledge of best practices related to the implementation of SAP Emarsys Customer Engagement solutions, as well as their ability to troubleshoot issues and provide support to clients. Overall, the SAP C_C4H225_11 certification exam is an excellent way for technology associates to demonstrate their proficiency in implementing SAP Emarsys Customer Engagement solutions and advance their careers in this exciting field.

The SAP C_C4H225_11 exam is targeted at technology enthusiasts looking to become SAP certified technology associates to implement and support SAP Emarsys technologies. SAP Certified Technology Associate - SAP Emarsys Customer Engagement Implementation certification holds immense value for technology enthusiasts, consultants, developers, and IT professionals looking

to work with SAP Emarsys Customer Engagement solutions. With the SAP C-C4H225-11 certification, candidates can extend their career prospects in customer engagement solutions, helping businesses to achieve better customer engagement, satisfaction, and grow their business.

NEW QUESTION 16

You want to collect data from contacts using forms. Which forms does SAP Emarsys Customer Engagement offer? Note: There are 3 correct answers to this question.

- * Change Profile
- * Consent Management
- * General Registration
- * Newsletter Registration
- * Product Subscription

NEW QUESTION 17

What is the Yahoo complaint feedback loop?

- * It is a tool that enables hard bounces to be automatically recorded in your account as invalid contacts.
- * It is a tool that enables complaints to be automatically recorded in your account as unsubscribes.
- * It is a tool that enables bounces to be automatically recorded in your account as suppressions.
- * It is a tool that enables complaints to be automatically recorded in your account as hard bounces.

NEW QUESTION 18

Why is the Sales Data API the preferred method for sending sales data to Smart Insight?

- * It provides real-time validation of the file.
- * The columns can be sent in any order.
- * It provides support for custom columns.
- * The data is usable more quickly in the UI.

NEW QUESTION 19

The Health Check dashboard shows a web behavior error and a data source consistency error. Where you can find more information? Note: There are 2 correct answers to this question.

- * Predict Recommendations widget
- * Inspector bookmarklet
- * Database Growth widget
- * Predict Data Sources page

NEW QUESTION 20

What do you use to personalize the First Name field with fallback text if the field is empty? Note: There are 2 correct answers to this question.

- * Emarsys Scripting Language
- * Link Editor
- * Personalization token
- * Manage optional content

NEW QUESTION 21

Which database cannot be used for campaign personalization in SAP Emarsys Customer Engagement?

- * Amazon Redshift
- * Microsoft SQL Server
- * MySQL
- * Google BigQuery

NEW QUESTION 22

Which of the following statements apply when importing product data files into SAP Emarsys Customer Engagement? Note: There are 2 correct answers to this question.

- * A pipe (|) must be used to separate multiple values in category fields.
- * Redundant white spaces are automatically trimmed unless they are quoted (e.g., 1, 2, 3 is the same as

1,2,3).

- * Values are not case sensitive, for example, the identifiers Women_Dress_100 and women_dress_100 are treated the same.
- * Emarsys does not support uploading product data files over a secure connection with password protection, based on your location.

NEW QUESTION 23

How do you build a segment for contacts who recently opened an email, visited the website or made a purchase?

- * Analytics > Customer Lifecycle > Average Order > Order made (x) days ago = 0-100
- * Analytics > Customer Lifecycle > Average Order > Buyer Status = Platinum
- * Analytics > Customer Lifecycle > Customer Lifecycle > Days since last engagement = 0-15
- * Analytics > Customer Lifecycle > Customer Lifecycle > Customer lifecycle stage = Defecting customer

NEW QUESTION 24

You want to analyze your email response rates by domain level. Which reporting tab gives you a breakdown for the 10 most popular email providers?

- * Customer Lifecycle
- * Deliverability Reporting
- * Revenue Analytics
- * Trend Reporting

NEW QUESTION 25

Which statement correctly describes the data flow of web recommendations?

- * Recommendations are requested from SAP Emarsys Customer Engagement servers and are then displayed on the client website.
- * Recommendations are displayed on SAP Emarsys Customer Engagement servers using a PHP module.
- * Recommendations are requested from the end user
- * Recommendations are requested from the end user

NEW QUESTION 26

Some web recommender widgets can be placed on any page in your website. What are some examples of these widgets? Note: There are 2 correct answers to this question.

- * Also-bought widget
- * Home widget
- * Last-purchase widget

- * Personal widget

NEW QUESTION 27

You want to filter all contacts who made their last purchase on Black Friday. Which filter is correct?

- * Days since last engagement
- * Spent in the last 24 months
- * Order(s) made X days ago
- * Days since last purchase

NEW QUESTION 28

Where can you check the average purchase details of a contact? Note: There are 2 correct answers to this question.

- * Content > Predict Dashboard > Data Sources > Live Validator
- * Search > Search by email address > Edit Contact > Unified Customer Profile
- * Analytics > Customer Lifecycle > Customer Lifecycle
- * Contacts > Segments > Edit Segment > Display Contacts > Edit Contact > Unified Customer Profile

NEW QUESTION 29

The image below shows the summary page of your mobile app tutorial program. What do the 583 Messages represent? Note: There are 2 correct answers to this question.

- * It is the number of mobile push messages.
- * It is the number of all messages in the Interactions program, regardless of the channel.
- * It is the number of times the program was started and executed.
- * It is the number of mobile in-app messages.

NEW QUESTION 30

You are connecting your Magento shop with SAP Emarsys Customer Engagement using the Magento 2 plug-in. Which of the following scenarios are valid? Note: There are 2 correct answers to this question.

- * Multiple Magento stores into one SAP Emarsys Customer Engagement account
- * Single Magento store into multiple SAP Emarsys Customer Engagement accounts
- * Multiple Magento websites into one SAP Emarsys Customer Engagement account
- * Single Magento store into one SAP Emarsys Customer Engagement account

NEW QUESTION 31

You just had a new product range added to your online store and you want to target your VIP clients with a one-off multi-channel promotional program. Which entry node do you use?

- * Form; registration form
- * Target segment; segment
- * Entry from program
- * Recurring filter; every 1 day(s)

NEW QUESTION 32

Which file formats are supported for integrating flexible product data? Note: There are 2 correct answers to this question.

- * Extensible Markup Language (XML)
- * Microsoft Excel file (XLS)

- * Comma-separated values (CSV)
- * Text (TXT)

NEW QUESTION 33

What can you configure in the Email Widget Editor shown below? Note: There are 2 correct answers to this question.

- * The outer HTML elements of recommended items
- * The content of product catalog fields in Email Recommendations
- * The layout and currency format of the product recommendation
- * The template language

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