[Aug-2023 Pass Pardot-Specialist Exam in First Attempt Updated Pardot-Specialist Exam Questions [Q141-Q156
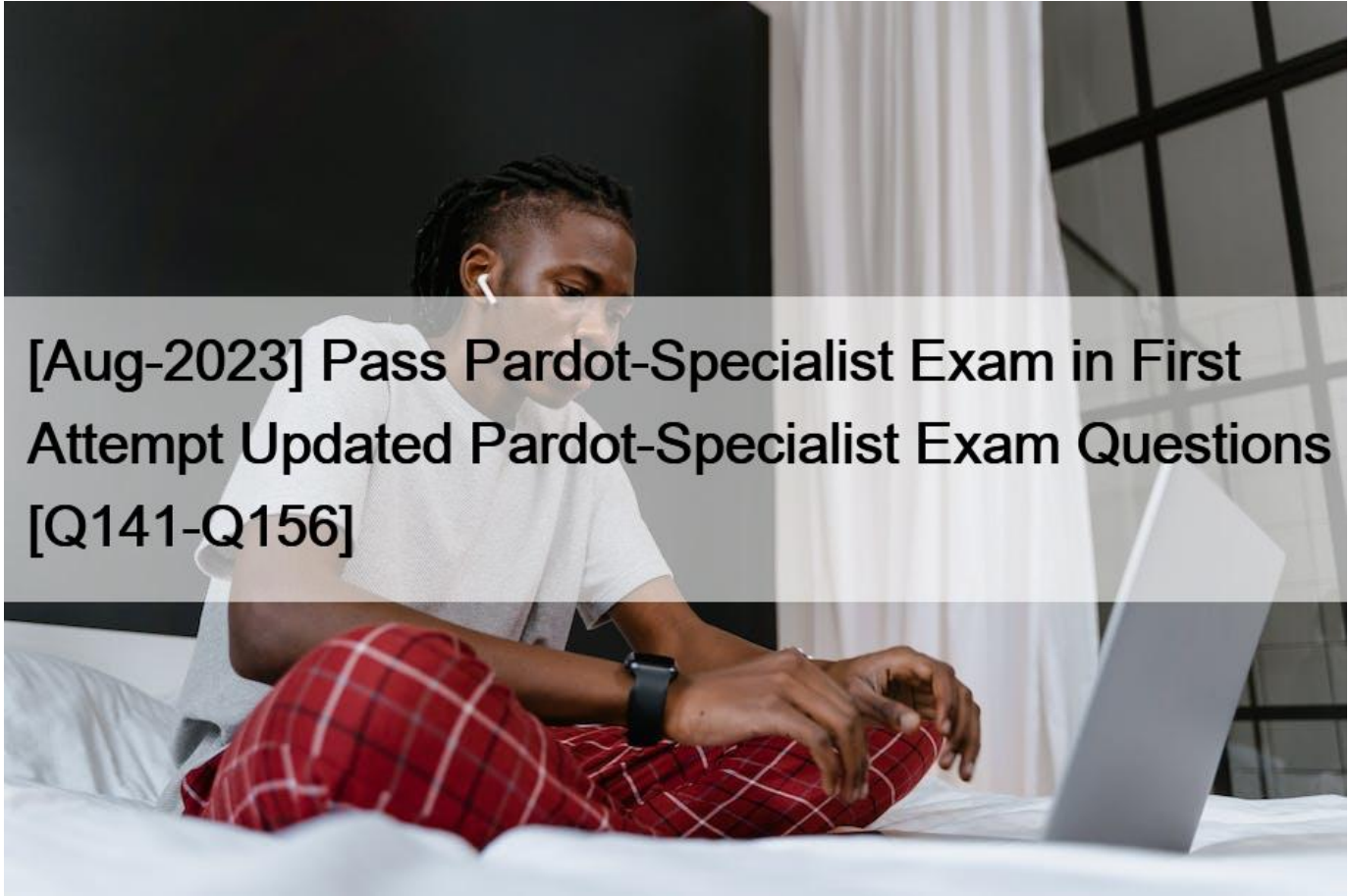

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Pardot Specialist Dumps Pardot-Specialist Exam for Full Questions - Exam Study Guide

QUESTION 141

Which three triggers could be used to define a prospects path in an engagement studio program?

Choose 3 answers
* List membership
* Email open
* Custom redirect click
* File download
* Prospect grade

QUESTION 142

A marketing user wants prospects to be added to a list when they click on a link in a list email.

Where would this action be added in order to add the prospect to the specific list?

* On the ‘Sending’ tab of the email template
* On the Testing’ tab of the email template
* On the Testing’ tab of the list email
* On the ‘Sending’ tab of the 1st email

QUESTION 143

What user role must a Pardot user have in order to verify the Salesforce connector?

* Sales manager
* Sales
* Marketing
* Administrator

QUESTION 144

LenoxSoft enabled the “Always Display Form After Submission” setting on their Pardot form.

What would be the expected behavior if a prospect refreshes the page after initially submitting the form?

* The prospect would receive an error message.
* The form would be displayed on the page once again.
* The prospect would be redirected to a thank-you page.
* The thank-you content would continue to be shown.

QUESTION 145

How can you send an automated email to a prospect after they fill out a form?

* Using an Automation Rule
* Using aCompletion Action
* None of the above
* Using a Segmentation Rule

QUESTION 146

A company wants to send emails from a new domain.

Where should an Admin navigate to in Pardot to add the new domain?

* Marketing | System Emails
* Marketing | Email Sending Domains
* Admin | Security
* Admin | Domain Management

QUESTION 147

What is the main difference between automation rules and segmentation rules?

* Segmentation rules do not run retroactively
* Automation rules do run retroactively
* Automation rules run continuously, segmentation rules run once.
* Neither will “unmatch” prospects

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QUESTION 148

Which two actions can be taken once a Salesforce Opportunity syncs to Pardot? Choose 2 answers
* Manually editing the Opportunity In Pardot
* Referencing the Opportunity in automation rules
* Viewing the Opportunity in Opportunity Reports
* Manually deleting the Opportunity in Pardot

QUESTION 149

A Pardot form is placed onto a Pardot landing page to register prospects for an upcoming tradeshow. A Pardot administrator wants to know how many unique submissions they have so far.

Which report should they check to see the number of unique submissions for the form on the landing page?
* Form handler report
* Event report
* Form report
* Landing page report

QUESTION 150

A prospect is permanently deleted from Pardot. That prospect then fills out a new Pardot form and submits their information.

What happens to the prospect?
* An error message is displayed on the form preventing the prospect from submitting
* A new prospect is created even though the prospect had previously been permanently deleted.
* No new prospect is created because the prospect had previously been permanently deleted.
* The submission of the form retrieves and restores the previously deleted prospect information including activities.

QUESTION 151

Which two actions can be taken once a Salesforce Opportunity syncs to Pardot? Choose 2 answers
* Manually editing the Opportunity In Pardot
* Referencing the Opportunity in automation rules
* Viewing the Opportunity in Opportunity Reports
* Manually deleting the Opportunity in Pardot

QUESTION 152

A client wants to submit data to Pardot as well as their own database. What do you recommend they use?
* A third party tool
* This is not possible
* Pardot API
* Data.com connector
* Pardot form handlers

QUESTION 153

What must be true for a Salesforce Opportunity to sync to Pardot?

* The Opportunity must have the “Pardot” record type.
* The Opportunity must be sourced by Pardot marketing activities.
* The Opportunity must have a Contact Role that is syncing to a prospect in Pardot
* The Opportunity must be created by a Sales user who is also a user in Pardot.

QUESTION 154

A Pardot administrator wants to export a .csv of prospects that purchased a certain product within the last year.

The product is captured in a Product Name field on the prospect record. The company’s product will soon be changing names, therefore they need a one-time export of all prospects that have this specific product currently listed in the Product Name field.

What is the recommended way to identify these prospects to export to .csv?

* Create an automation rule based on product Name.
* Create a completion action based on Product Name.
* Create a dynamic list based on Product Name.
* Create a segmentation rule based on Product Name.

QUESTION 155

A form is used to capture prospect data for a yearly conference. The form needs to add prospects to a list after the submit, but it should not retroactively apply actions to prospects that have already filled out the form.

What automation tool would effectively achieve this goal?

* Use a segmentation rule to add prospects to a list
* Use a dynamic list to add prospects to a list
* Use a completion action to add prospects to a list
* Use an automation rule to add prospects to a list

QUESTION 156

A new automation rule is created.

What action is required for prospects to begin matching that automation rule?

* Resume the rule after saving
* Sava the rule without any additional action
* Schedule the rule to run before saving it
* Preview the rule before saving it

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