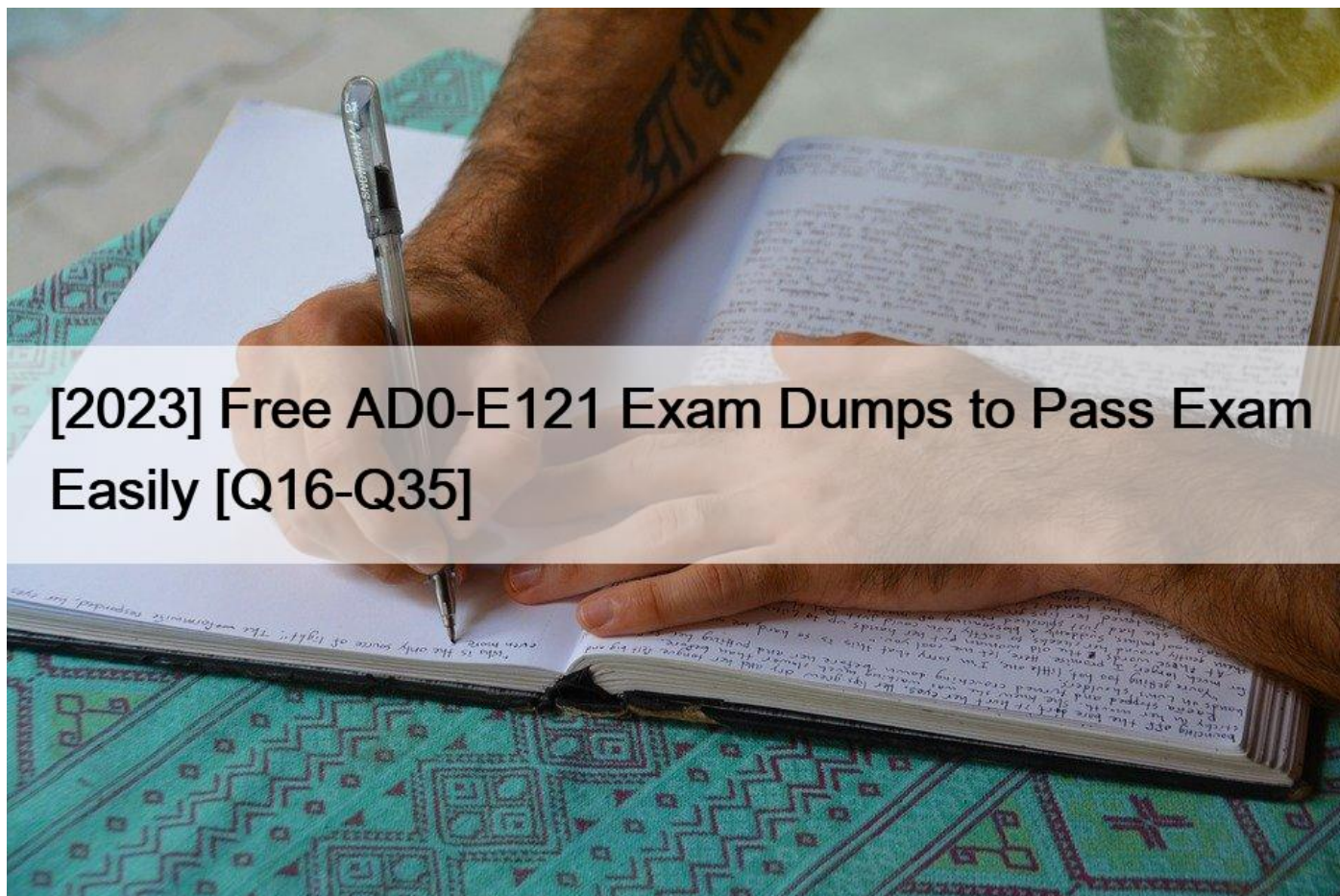


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AD0-E121 Exam Dumps, AD0-E121 Practice Test Questions

Adobe AD0-E121 Exam Syllabus Topics:

Topic 1- Determine how to meet the core business goals while remaining within budget and- or scope- Map standard modules of AEM to different business problems for the customer
Topic 2- Apply procedural concepts necessary to support collaboration of all parties involved- List relevant AEM features and capabilities
Topic 3- Determine how to configure and use content components to show best practices of AEM- Describe how AEM integrates with third-party services
Topic 4- Setup and Implementation- Identify typical project stakeholders- Describe caching approaches
Topic 5- Verify the correct implementation of features, and locate and describe occurring errors- Recommend how to leverage AEM features to meet business needs
Topic 6- Apply content management concepts for AEM modules- Determine how to define roles and permissions

NEW QUESTION 16

A content author receives a request to build a new page with content that includes images and layout that exists on other pages. The

page must be built using the existing content.

What should the Business Practitioner recommend to meet this requirement?

- * Clone an experience fragment template
- * Leverage the content fragment reference component
- * Author the content directly on the page
- * Leverage the experience fragment reference component

NEW QUESTION 17

Which AEM feature provides support for content editing of single-page applications?

- * SPA Editor
- * SPA Blueprint
- * Fluid Experiences
- * AEM Assets

NEW QUESTION 18

The marketing team runs a campaign that starts at midnight The campaign includes multiple updates to the existing pages across the website. The marketing team needs to activate all changes automatically during non-business hours.

What should the Business Practitioner recommend?

- * Run `Request for Activation` workflow and specify the campaign start time in the workflow title
- * Set On Time to the campaign start hours in On/Off Time section of page properties
- * Schedule Later Publication via the Manage Publication wizard

NEW QUESTION 19

A customer that uses version 6.5 wants to have a text component with basic text editing features. The solution must require minimal effort cost and time to meet the deadline.

Which approach should a Business Practitioner recommend?

- * Use Core Text Component
- * Use HTML Source Edit
- * Use Foundation Text Component
- * Create a new Text Component

NEW QUESTION 20

How should a Business Practitioner integrate Adobe Sensei with AEM for Smart tag feature?

- * Use Smart Content Service configuration
- * Use Custom configuration to set up the Integration
- * Use Adobe Sensei configuration
- * Use Adobe launch to integrate Adobe Sensei

NEW QUESTION 21

Which role is responsible for scope and timeline delivery to a customer?

- * Development lead
- * Quality Lead

- * Project Manager
- * Architect

NEW QUESTION 22

A major logistics company wants to repurpose the content copy created for us website access the enterprise applications, so that they can be displayed differently in multiple channels and location*.

Which feature should a Business Practitioner recommend in AEM 6.5?

- * Asset Microservices
- * Experience Fragment
- * Published Content
- * Content Fragment

NEW QUESTION 23

A new user who is a member of the content-authors group needs to access the AEM web console. The new user should not be added to the administrator's group.

What should the Business Practitioner recommend?

- * Give additional permissions to content-authors group
- * Update the IMS configuration
- * Update the OSGi configuration
- * Give additional permissions to the new user

NEW QUESTION 24

A customer Is going through assets implementation and is concerned that load testing tasks will increase the cost of the project budget What should the Business Practitioner recommend?

- * Conduct Experience Design
- * Conduct Risk Assessment
- * Define Support Setup
- * Create Project Plan

NEW QUESTION 25

A company requests a new banner component that should conform to company design standards. Details on what the authoring dialog experience should be have not been provided.

Which two additional pieces of information should the Business Practitioner clarify for the developer?

(Choose two.)

- * Content model
- * Selectable fields
- * Editable elements
- * Workflow model

NEW QUESTION 26

A company wants to develop a website that contains interactive and multimedia experiences that will work across all devices,

The Business Practitioner needs to make sure rich media assets are used without adding too much workload to asset managers.

How should the Business Practitioner meet this requirement?

- * Use Dynamic Media image presets
- * Use Dynamic Media smart crop
- * Use ffmpeg to create all possible renditions
- * Use a video component

NEW QUESTION 27

A company plans to develop a set of pages with the same design and structure. The only difference between the pages is the content inside the body. What is the best approach to develop the pages?

- * Create a specific page template for each page with associated components in each body.
- * Use the out-of-the-box Reference component to allow freedom in content editing.
- * Create a page template for all pages with a layout container in the body.
- * Create a page template and put the rich-text editor (RTE) in the body.

NEW QUESTION 28

Due to a major conflict in the "add to cart" functional requirement in the e-commerce project, the development team cannot proceed with the planning and implementation. After a detailed discussion with the product Owner and development team, the requirement conflict is still not resolved.

Who should the business Practitioner meet with to resolve this issue?

- * * Content Owner
- * Architect
- * * Content Manager
- * Development Lead
- * * Business Owner

Architect

- * * Scrum Waste*

- * Project Manager

NEW QUESTION 29

An end user tries to create a page on the Sites console but receives the following error:

Problem Accessing "/content/loos/bar.html"; Reason: 403 Forbidden

How should the Business Practitioner categorize the issue during the initial triage?

- * Permission issue
- * Replication issue
- * Development Defect
- * AEM Product Defect

NEW QUESTION 30

A content manager wants to see how recent/ published AEM pages perform by seeing Page Views, Unique Visitors, and Time on page while viewing the pages in the AEM Site Console.

Which two recommendations should the Business Practitioner make? (Choose two)

- * Configure AEM to Integrate with Adobe Analytics
- * Use List View
- * Use Column View
- * Use Card View
- * Configure AEM to integrate with Adobe Search and Promote

NEW QUESTION 31

A customer has a multi-step asset creation workflow process that contains the following steps:

- * Create Asset
- * Off-shore Review
- * On-shore Review
- * Legal Approval
- * Brand Approval
- * Complete

When viewing the individual tasks the customer prefers to see a simplified view of the process which consists of the following phases:

- * Create
- * Review
- * Approval
- * Complete

What should the Business Practitioner recommend that the customer create and assign?

- * The progress value to Workflow metadata
- * The progress value using ECMAScript
- * A stage property to each workflow step
- * A workflow step to a model

NEW QUESTION 32

A content owner is concerned about violating current license agreements for assets that have reached their contract end date.

The Business Practitioner needs to make sure the published assets get unpublished. Users from the Authors or Contributors groups

should not be able to republish an asset when it reaches Us contract end date.

Which asset property should the Business Practitioner set?

- * Off Time
- * Expires
- * Usage Terms
- * isCheckedOut

NEW QUESTION 33

A customer wants different teams to collaborate with each other by connecting Adobe Experience Manager (AEM) Assets with Creative Cloud desktop apps: InDesign, Photoshop and Illustrator.

Which AEM feature can be used for this requirement?

- * Adobe Asset Link
- * Asset link sharing
- * AEM Projects
- * Dynamic Media

NEW QUESTION 34

A customer has been using the AEM ContextHub feature. They want to extend it by adding an additional API.

The additional API will be used to allow digital marketers to target banners based on CRM data for the current visit.

What should the Business Practitioner recommend that the customer create?

- * A ContextHub UI module
- * A custom session store candidate
- * A custom persisted store candidate
- * A custom ISONP store candidate

NEW QUESTION 35

An author plans to change the source pages that occur as a result of normal maintenance. The author will handle multiple root branches and promote the content without disturbing the published content.

What should a Business Practitioner recommend to the content authoring team?

- * Use Launches
- * Use the rollout option on a blueprint
- * Use live copy
- * Use Projects

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