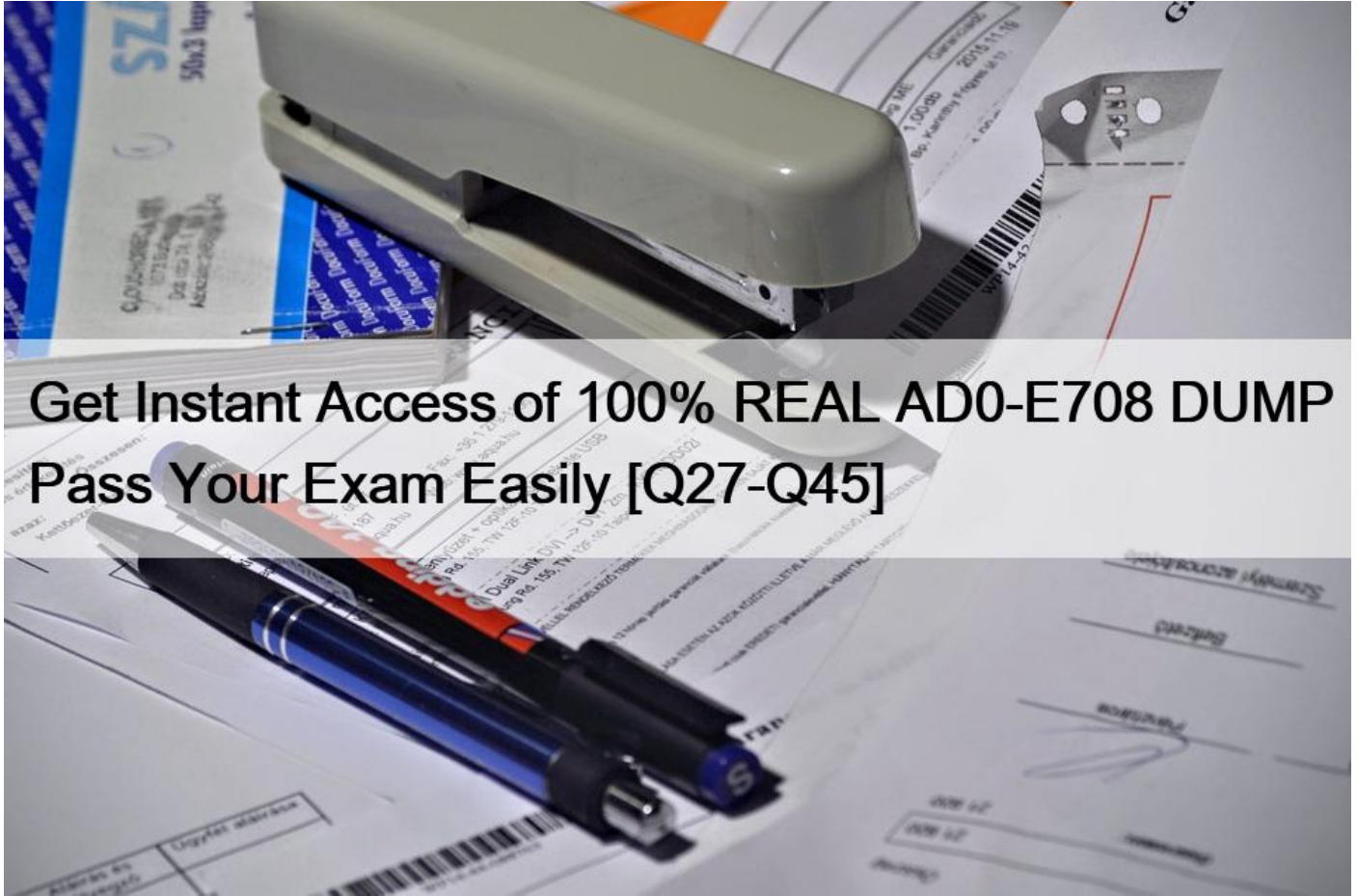


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AD0-E708 Free Exam Questions with Quality Guaranteed

Adobe AD0-E708 Exam Syllabus Topics:

Topic 1- Demonstrate how to secure the Adobe Commerce data access with roles and permissions- Evaluate the native available shipping methods in Adobe Commerce and how they apply to common use cases
Topic 2- Understanding the different pricing configurations and how they affect the final price- Describe the B2B functionality and how it relates to common B2B scenarios
Topic 3- Explain the customer self service and loyalty program native features in B2B- Understand basics of compliance for privacy laws and payment security
Topic 4- Identify and analyze performance metrics to make improvements- Distinguish the differences between all editions of Adobe Commerce products
Topic 5- Understand the differences between Adobe Commerce native product and Adobe Sensei product recommendations- Evaluate requirements to determine which websites, stores, and store view are necessary

NO.27 A merchant has asked you to make their site WCAG 2.0 sections A & AA compliant.

What Kind of compliance should the website meet?

- * VAK compliance
- * Accountability Compliance
- * PCI Compliance
- * Accessibility Compliance

NO.28 You are building policies for a merchant to ensure PCI compliance website.

What two action items do you write in the policy to maintain PCI compliance?

- * Purge all webserver visitor access logs after 30 days
- * All critical patches must be applied within 30 days or less of their availability
- * admin users must have their own login credentials.
- * Customers must be notified within 72 Hours of a data breach.

NO.29 A Magento Cloud merchant is planning their Black Friday ?Cyber Monday campaigns and wants to see an analysis of last year's campaigns.

What are two to use Magento Business Intelligence to deliver this analysis?

- * Create a report comparing revenue and discount amounts for coupons that were promoted during past years campaigns.
- * Use the ROI calculator to input last year's holiday spend and compare it against net revenue
- * Do a server performance check to assess impact of holiday traffic spikes on conversion rate
- * Use the Cohort Report Builder to understand the Lifetime value of holiday-acquired customers vs, other customers

NO.30 Your client has reported a problem with the sales reports in Magento compared to the reports in their ERP system. Their ERP store are hosted in different time zone creating a discrepancy. After updating the time zones in both your system you realize the reporting.

What will you do to solve this?

- * Resync your data between the ERP and Magento
- * Update the time zone on the ERP system along with Magento
- * Refresh the lifetime statistics on your reports
- * Refresh the daily statistics on your reports

NO.31 A merchant wants to disable returns for final sale products. On the product the merchant configures Enable RMA to No.

How does this setting impact RMA request?

- * The product no longer appears on the list of products on the RMA form, even if it was ordered before Enable RMA was set to No.
- * Any order which contains this product will become ineligible for RMA.
- * Only customers who placed their order after Enable RMA was set to No will be unable to return this product.
- * For all orders, the product will appear on the list of items on the RMA form, but cannot be selected.

NO.32 You decide to purchase an extension from the Magento Marketplace that fulfills a business requirement and has very good ratings.

It is mandatory no security vulnerabilities are introduced by the extension to keep the merchant and the customer data safe.

How do you apply due diligence?

- * Rely on the Magento Marketplace team, because they do a security check before the extension is published
- * Trust the community engineering team, because they support Magento merchants.
- * Check the extension vendor, because they have to supply secure extensions

* Have your developer review the extension, because issue and could have been missed by other reviewers.

NO.33 Customers are stating that the product image is not reflective of the product they have added to their cart. When you investigate you notice this is an issue specific to configurable products.

How will you resolve this issue?

- * In the Admin, configure the configurable product image to be set to the product thumbnail within the cart
- * Develop a customization to display the variant image instead of the configurable product image
- * Advise the business to upload a photo of all the variants
- * In the Admin, configure the configurable product image to be set to the parent thumbnail within the cart

NO.34 A merchant wants to download a list packing slips, However, when the merchant tries to download the packing slips for a set of orders, there are no slips included for many of the orders they selected.

What does the merchant need to do to get packing slips for all of their orders?

- * Create invoices for all of the selected orders.
- * Specify the staff member who will pack the order
- * Assign the orders to a specific warehouse
- * Create shipments for all of the selected orders

NO.35 A shoe manufacturer Has created a product attribute named '“Synthetic Material”', its scope is configured to be Store View and its input Type is Yes/no. However, this attribute is not available in the list to create a configurable product.

How do they resolve this problem in the attribute configuration?

- * Create a new select attribute with the Global scope
- * Change the scope to be the Website scope
- * Add two options values yes” and no” to this attribute
- * Switch the Use in Configurable Product selection to '”yes”.

NO.36 A merchant is creating two websites targeting different region on a single Magento instance. They have a warehouse and several retail stores in each region. They need each website to track inventory.

The available inventory on each website should be the sum of each products quantity in the warehouse and any retail stores located in the websites target region.

How do you configure this in Magento?

- * Change the scope of the Stock attribute from Global to website calculate the stock value for each Product per Website and save the inventory value at the appropriate Website scope
- * Create inventory Sources for each warehouse and retail store, create Stocks for each website from the appropriate Sources, and define the Sources and quantities for each Product.
- * Create an inventory Source for each Website create Stocks for each product, assign the Stocks to the appropriate Sources, and define the stock quantities for each Product.
- * Copy all of the products, assign a copy to each Website, calculate the stock value for each Product per Website, and save it to the appropriate copy of the Product.

NO.37 A business plans to utilize Magento Commerce one Page Checkout.

Which three configurations are available for One page checkout?

Choose 3 answers

- * Reordering the Hems mat display in the order summary
- * Reordering me checkout totals sort order
- * Enabling The display of a terms a conditions modal
- * Configuring the maximum number of Items to display In order summary
- * Reordering the display of Gift Card and Promotion code fields

NO.38 Your merchant marketing tea wants to add new CM Block, they have already created before their header showcasing a new promotion. They have an internal developer who a unfamiliar with Magento and have asked for guidance on the quickest way to implement this.

What recommendation do you make to add the CMS Block before the Header?

- * In design configuration, populate the Additional CMC Content field with the me new CMS Block.
- * This can only be done with a code change to the theme followed by a deployment.
- * Create a new CMS Static Block Widget and assign it to a layout update container.
- * On a new category, set the Display mode to static block only and populate the Add CMS Block field with the new CMS Block.

NO.39 A merchant has set the visibility of a configurable product to Not Visible individually and their variants to Catalog, Search.

How is the product family displayed on the product listing page?

- * Only the simple products will display but null each nave a unique product detail page
- * The configurable and simple products will display individually but each will have a unique product detail page
- * Only the simple products will display but will share the same product detail-page as the configurable product
- * The configurable and simple produces will display individually but earh will have the same product detail page

NO.40 You are managing a project to launch a new Magento instance to target customers in the UK Spain and Finance. Customer will access the sites with different top-level domain names, such as oo.uk.es and f. All websites must be localized.

Products will use prices in EUR or GBP depending on the country.

UK uses a local carrier for delivery while Spain and France use a global carrier.

What is the minimum number of combination to configure this project?

- * One website, there stores, three store views
- * One website, one store, three store views
- * Three websites, three stores, three store views
- * Two website, two stores, three store views

NO.41 A merchant using Magento Commerce for B2B enabled the requisition lists feature to speed up the order process for their customers. Some users are stating the requisition list in hidden for other users in their company.

Why is this happening?

- * You must enable the share requisition lists for each company in Magento admin panel
- * The requisition lists are created by users and are shared by company
- * You must enable share option in Requisition Lists configuration
- * The company admin user must enable share requisition lists option in their company account panel

NO.42 After launching a redesigned checkout, your merchant wants to Know how well their checkout experience has improved.

What Shopping Behavior metric do you share with them?

- * No Can Addition

- * Sessions with Add to Can
- * Sessions with Transactions
- * Checkout Engagement Percentage

NO.43 Your customer has recently experienced a large uptick in traffic and added a second server. After the new server went online users started reporting they are losing all their products in their cart. After an engineer investigates you are told the sessions are being written to the file system while the cache is written to Redis.

Which two options will resolve the problem? Choose 2 answers

- * Set your cart to use a custom URL
- * Eliminate the load balancer for HTTPS traffic
- * sessions to save to the database
- * Set sessions to save to REDIS

NO.44 A merchant sells low-priced items and has a high average number of items per order. Once a customer has over five items in their cart, the mini-cart increases in height and difficult to navigate on module.

How do you improve the mini-cart user experience using native Magento features?

- * Enable mini-cart pagination
- * This requires a customization
- * Disable the min-cart
- * Limit the number of items visible and hide the scrollbar

NO.45 A merchant has a Magento store products for local customers to explore new markets they want to create an independent store to offer the existing catalog with a different price and branding.

What action is required achieve this?

- * Create a new website and change the price scope in Product Attributes configuration
- * Create a new website and change the price scope to website in Store configuration
- * Create a new store view and develop a module to extend the price capacities
- * Create a new store group selecting the appropriate price scope.

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